To The Public Concerning Gas Rates

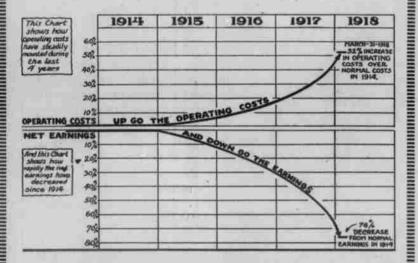
The Utah Gas & Coke Company has asked you, through your Public Utilities Commission, for such an increase in the rates charged for gas service as will make it possible for this company to continue in business.

Despite the most modern methods of manufacture and the most rigid economies consistent with proper service to the public, this company is not earning sufficient revenue at present to meet operating expenses and fixed charges.

During the past two years the price of coal at the mines has increased 63 per cent. During the same period, increases in the wage scale of our gas works employes have averaged more than 53 per cent. These items show the tremendous increases in our operating expenses, that are responsible for the present crisis.

THE CHART TELLS THE STORY

Present charges for gas were based upon the cost of manufacture and distribution during the year 1914. Since that time, as the chart shows, our operating costs have INCREASED 52 per cent and our net earnings have DECREASED 76 per cent.



The situation which confronts the Utah Gas & Coke Company prevails in all parts of the country. In the past few months 462 public utilities companies have petitioned for increased rates and 401, or 86 per cent, of these applications have ALREADY been granted. Everywhere it is recognized that the revenues of public utilities companies must be increased if they are to continue in business.

Gas service is practically indispensible to the citizens of Salt Lake. It's discontinuance would be a calamity to the public as well as to the company.

The increase in rates which we ask will not be sufficient to enable us to meet all the costs of operation and our other obligations, and to make such renewals as are necessary to maintain the efficiency of our service. Our preferred stockholders must share the burden with our customers.

Our Application has been presented to your official representatives, the Public Utilities Commission of Utah. We address this statement to you so that you also may know the actual conditions that confront us, and be able yourselves to judge whether or not we are justly entitled to the increase we ask. We believe that when you know all the facts—and it is our intention to tell you all the facts—you will feel that we are entitled to this relief.

UTAH GAS & COKE CO.

Geo. H. Waring, General Manager



The Electric Washer

is perhaps the greatest of all electric labor saving appliances.

It saves clothes

It saves time

It saves effort

It is easy to buy on our monthly payment plan and costs only a few cents weekly to operate.

Utah Power & Light Co.
Kearns Building Efficient Public Service Tel. Main 500

BUY COAL NOW



The only sure way to avoid a coal shortage next winter, is for every coal user to buy his coal now. Do your part, and protect yourself by filling your bins now.



Ask Your Dealer

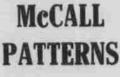
Castle Gate and Clear Creek Coals are mined only by Utah Fuel Co.

MCCALL'S MAGAZINE



(For May)

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For May

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